Lawrence (Larry) H. Freiman

FOUNDING / CO-MANAGING PARTNER

Est. 1997
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A cofounding partner of the firm, Larry Freiman has practiced law since 1993 and focuses his practice in the areas of tax planning, business law, estate planning and estate administration. He routinely advises private business owners on the tax and business implications of complex transactions, restructuring strategies and partnership agreements where multiple partners and businesses are represented. His estate planning practice is focused on finding the best overall solutions for each client's unique situation. By integrating tax and business planning techniques, Larry is brilliant in devising sophisticated wealth-transfer strategies for his clients.

Larry's clients appreciate his friendly, compassionate and down-to-earth demeanor and how easily they can talk to him. He is a frequent speaker on topics that include business, tax, estate planning and charitable giving.

"I enjoy getting to know my clients and learning as much as I can about their circumstances, plans and goals so that I can counsel them on solutions to their most complicated and emotionally charged legal challenges."

EDUCATION

– University of Florida, J.D., M.B.A., graduated first in his class, 1993

– State University of New York at Albany, B.A., Economics, magna cum laude, 1989

BAR ADMISSIONS

– Georgia

REPRESENTATIVE MATTERS

– Formulated an agreement among business principals that positioned a $100 million restaurant chain, structured through multiple legal entities, to survive in the case of death or incapacity of one or more of its principals while providing the principals' families financial security.

– Restructured a multi-brand auto dealership in a tax-free transaction that spun off certain of its manufacturer brands, qualifying the dealership for valuable manufacturer promotions and incentives while navigating the stringent rules and bureaucracy imposed by the manufacturer.

– Counseled co-executors of an estate in saving well over seven figures in estate taxes on a $30 million estate that included a number of operating businesses. A family partnership and significant investment assets, the matter was complicated by the conflicting interests of the blended families, sibling executors and their stepmother. Successfully concluded the matter without contention.

Contact Information

LAWRENCE (LARRY) H. FREIMAN
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770 559 5598

Executive Legal Assistant

JOHNNIE L. HOOPER
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770 559 5594

REPRESENTATIVE MATTERS *CONTINUED*

– Employed a dynasty trust strategy to effect a tax transfer of a substantial interest in a billion-dollar manufacturing business which will benefit current family and future generations and protect the transferred business interest from transfer tax in perpetuity.

PROFESSIONAL AFFILIATIONS AND MEMBERSHIPS

– State Bar of Georgia, member

– Atlanta Bar Association, member

– Atlanta Estate Planning Council, member

– Atlanta Jewish Foundation, Advisory Committee Member

AWARDS AND RECOGNITION

– Martindale-Hubbell Peer Review Rating – AV® Preeminent™ 5.0 out of 5

– Super Lawyers – 2009, 2011-2012, 2014-2021

– Georgia Trend Legal Elite – 2011-2020

– Five Star Investment Professional – 2015-2018

– Top Rated Lawyer – 2016

– Georgia Legal Leaders – 2016

– Chambers High Net Worth – 2018-2021

– Best Lawyers – 2022

PUBLICATIONS

– Contributor, Chapter 2 - "Mergers and Acquisitions" in *Employee Benefits in Mergers and Acquisitions*, Wolters Kluwer Publishers (2019-2020 edition)

– Co-Author, *Estate Planning 101 - A Crash Course in Safeguarding Your Legacy* (2008)

AV® PREEMINENT™ Martindale-Hubbell® Lawyer Ratings

Super Lawyers®

GeorgiaTrend

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